

How well do you know

California Ranchers?



2/3

identify ranching as a critical source of income

66% of ranchers have cow-calf operations
Median herd size: 145

33% of ranchers have cow-calf and yearling operations

<10% of cattle ranchers also graze sheep



3/4

have off-ranch employment



63%

have an associate degree or beyond



71%

are 3rd generation ranchers or more



TOP 5

information resources

1. Ranching Community Organizations
2. Peers/other ranchers
3. UC Cooperative Extension/University
4. USDA Natural Resources Conservation Service
5. Resource Conservation Districts



1/3

participate in additional agricultural production activities

Adapted from **Sustaining Working Rangelands: Insights from Rancher Decision Making**

Visit rangelands.ucdavis.edu for more information